



Jonathan Wetstein

Community Planning and Project Design Consultant

Systems thinker, providing context sensitive development through planning, design and feasibility expertise. Recognized for community-based project management from concept to execution. Success throughout Camden, NJ and greater Delaware Valley Region.

Professional Services

- Planning + Urban Design.
- Schematic Design.
- Grant Funding + Administration.
- GIS mapping.
- Demographic + Market Analysis.
- Branding + Graphics Design.

Software Capabilities

- Adobe Creative Suite | Photoshop + Illustrator + InDesign
- 3D Modeling | Sketch-Up + AutoCAD
- GIS Mapping | Arc Map + QGIS
- Microsoft Office | Word + Excel + PowerPoint + Publisher

Current Work Experience

Self-Employed Consultant, June 2011-Present

Needs	Solutions
Providing pre-development site analyses.	• Presented strengths, weaknesses and opportunities findings including all land use regulations, market demand and local permitting requirements.
Ensure proposed developments create a public benefit from a context sensitive design.	• Created site plans enhancing and complementing the surrounding built environment . • Produced presentation materials addressing the impact a proposed development could have within the context of the community.
Funding solutions for local municipalities and organizations.	• Completed grant writing and research services, generated relevant mapping and data visualization resources as well as managed private and public funding administration.
Planning and urban design support services for public and private clients.	• Developed conceptual renderings in 2D as well as 3D models including site plans and elevations for potential development projects.
Improve community health and livelihoods by creating a local food economy initiative.	• Conducted a market analysis on local food economy opportunities; • Created workforce and nutritional education programming through strategic and neighborhood planning. • Managed an annual operating budget of \$80,000 for programs as well as a staff of three.
Develop two new community facilities for education, cultural events and horticultural training.	• Managed design, construction and operation of Parkside Learning and History Gardens (\$65,000 each). • Secured \$150,000+ in funding to sustain each facility's programming and expansion.

Clients

- Parkside Business & Community In Partnership (PBCIP)
Camden, NJ
- Camden County Historical Society
Camden, NJ
- Haley Donovan Architecture
Camden, NJ
- Alfrea.com
Galloway, NJ
- Triad Incorporated
Vineland, NJ
- The Michaels Organization
Marlton, NJ

Previous Employment

- McCormick Taylor, Inc.
Land Use and Urban Design Group,
Philadelphia, PA Associate Planner,
Full-Time, September 2005-June 2010
- Jersey City Housing and Economic Development and Commerce (JCHEDC)
Planning Division, *Jersey City, NJ*
Co-op Planning Intern,
Part-Time, June 2004-August 2005
- Township of River Vale
Office of the Mayor, *River Vale, NJ*
Co-op Planning Intern,
Part-Time, June 2003-February 2004

Education

- Pennsylvania State University,
University Park, PA
M.S., Community and Economic Development,
GPA: 3.6, December 2011
- Ramapo College of New Jersey,
Mahwah, NJ
B.A., Social Science – Metropolitan Studies,
GPA: 3.5, May 2005